

ISEP Leading with Environmental Sustainability



Leading with Environmental Sustainability is an impactful half-day course designed to revolutionize business approaches. Targeted at organization leaders, senior executives, board members, and investors, this course aims to develop a strategic comprehension of the environmental changes impacting business operations. It emphasizes the personal responsibility of senior executives in maintaining compliance and reshaping strategic objectives.

Who is the course for?

This course is tailored for decision-makers across various sectors, regardless of their prior experience with environmental issues. It offers a thorough understanding of environmental sustainability, helping businesses become more eco-friendly and healthier.

Key Learning Outcomes

Upon completion, participants will:

- Understand the significance of environmental sustainability for their organization and how to leverage it to boost reputation.
- Evaluate their organization's strategy for environmental friendliness and sustainability.
- Compare their organization with others leading in environmental sustainability.
- Grasp the implications of adhering to environmental laws.
- Identify what an environmentally sustainable strategy entails.
- Learn strategies to future-proof their organization.

Course Overview

Duration: 4.5-6 hours (half-day)

Assessment: None

Benefits for Employers

- Improve your company's brand image and establish leadership in sustainability.
- Recognize the benefits of sustainable business practices and position your company as environmentally progressive.